



JENNIFER ZEISLOFT

WEB APPLICATION DEVELOPER & TECHNICAL CONSULTANT



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Website 
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// THE GIST //

I turn your business requirements into technical realities by being an excellent listener.

I sweat the small stuff and ask the right questions to make sure deliverables match your vision.

I am a nimble, responsive, and resourceful problem solver who understands the importance of quickly putting out fires.

I am an organized full-stack developer who builds clean and extensible solutions to empower my clients.

// WORK EXPERIENCE //

Independent Consultant Arcata, CA / 2012 - Present

Provide requirements analysis, architecture design, full-stack web application development, database management, and server management. Build CMS, CRM, E-commerce, and other platform integrations. Manage technical project teams and act as technical liaison between my clients and marketing/development agencies. Support design of and implement SEO strategy. Perform GIS analysis. Client domains include: healthcare, event planning, aesthetics, e-commerce, web design, education, advertising, and advocacy.

Information Systems Developer Earthling Interactive / Madison, WI / 2009 - 2010

Design, develop, and manage a broad variety of web application projects as a project lead and as a team member. Project domains include: education/licensure, social networking, event and route planning, healthcare, and agriculture. Engage in business development through networking events and conference presentations.

Information Systems Developer UW-Madison TOPS Lab / Madison, WI / 2010 - 2013

Develop interactive web mapping applications to support collaborative regional transportation operations efforts. Manage multi-agency public-facing enterprise application development project. Convene working groups to develop long-term GIS workflow and data development and stewardship goals for the Wisconsin 511 traveler information system. Provide GIS expertise, including spatial analysis, system and workflow design, data development, and cartographic output.

GIS Analyst & Application Developer GeoDecisions / Madison, WI / 2006 - 2009

Design and develop a wide variety of web and desktop GIS applications for municipal, state, federal, and commercial clients. Develop and evaluate GIS-based models and analyses in fields including: transportation, utilities, FEMA floodplains, hydrology, estuarine health, coastal management, environmental assessment and remediation, and engineering.

EDUCATION //

M.S. Environmental Monitoring
University of Wisconsin - Madison / 2004 - 2006

Graduate Certificate, Geographic Information Science
University of Wisconsin - Madison / 2003 - 2004

B.A. Anthropology
University of Wisconsin - Madison / 2001 - 2003

// SKILL HIGHLIGHTS

Programming Languages / Frameworks

PHP · JavaScript · Python · Node.js · React · Typescript · SQL · jQuery · SCSS · LESS · CSS · HTML · JSON · REST · XML · SOAP

Platforms

WordPress · LearnDash LMS · Magento · Drupal · Salesforce · Pardot · Marketo · HubSpot · Google Analytics & SEO · ArcGIS · QGIS · Web Mapping · Adobe Digital Publishing Suite, Illustrator, & Photoshop · Inkscape · GIMP · Linux · Apache · Tornado

DevOps Tools

Git · SVN · Docker · Vagrant · Grunt · Gulp · npm · Nightmare · PHPUnit · Lint